



# MALAY PANDEY

Designer , Writer & Aquarius

## CONTACT

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Lucknow, India

## EDUCATION

BA(J&MC) 9 CGPA  
BBD University  
2021-2024



Intermediate 92%  
The Modern School Lucknow  
2015-2021



## ACCOLADES

Recipient of the "Best Student Journalist Award" by the P.D. Tondon Foundation.

Recognized by the University for creating the University's Podcast Society, "BBD Beyond Books."

## ABOUT ME

As an Aquarius, my ideas are out of this world, but my pixels are perfectly aligned with planet Earth.

## WORK EXPERIENCE

April 2024- Present

**Nikore Associates** [ Graphics Designer ]

As a Graphics designer at Nikore Associates, I designed documents, presentations, social media posts and reels and a Visual Brand Guideline to ensure consistency. I also supported work on Wix website and made app UI designs on Figma.

January 2021 - 2024

**Xenonmedia.in** [ Creator, Teacher ]

What started as a fun lockdown experiment turned into a good side hustle for my college days as I worked with my amazing clients like **Artitout**, **CoreEssentials** and **The Chill Zone Cafe**, I also got a chance to teach basics of design to college friends in 3 different batches.

Jan 2023- April 2023

**Marketocrat** [ Intern ]

My internship at Marketocrat was the most dynamic, I worked with all the seniors on various graphics, videos, influencer marketing, writing text copies and mainly designed catalogue covers and catalogues.

October 2022 - December 2022

**Carversal.com** [ UI/ UX Designer ]

Working with a Youtuber was an amazing experience, I realized how small teams are much more efficient and are able to work much more independently to create, test and resolve issues within the same day!

August 2021

**Book Publishing** [ Writer and Researcher ]

I wrote and published my book called "**India's Education A Cultural Genocide**" which is listed on Barnes & Noble, Apple Books, SmashWords, Everand.

## TOOLS

